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| **Ufficio stampa**  **Fiera Milano**  Rosy Mazzanti  rosy.mazzantii@fieramilano.it  Mariagrazia Scoppio  +39 02 4997 6214  +39 388 9483798  mariagrazia.scoppio@fieramilano.it  **Fiera Milano S.p.A.**  T +39 02 4997 1  F +39 02 4997 7379  fieramilano@fieramilano.it  **fieramilano.it** |  | **Ufficio stampa / Press office**  **NEXT MOBILITY EXHIBITION:**  **IN MILAN FOCUS ON SUSTAINABLE MOBILITY OF PEOPLE**   * *Three days to take stock of Local Public Transportation with major vehicle manufacturers and industry-leading associations. Showcasing the offerings of more than 110 companies.* * *NRRP opportunities and investments at the centre of the training debate. 32.4 billion has been earmarked for TPL in Italy.* * *More than 20 conferences, conceived by a Technical Scientific Committee chaired by the Politecnico di Milano, to take stock of the market, professions and innovation changing the face of our cities*   *Milan, 12 October 2022.* Opening today at Fiera Milano is the first edition of **NME- Next Mobility Exhibition**, the new event dedicated to sustainable collective mobility.  Alternative fuels, digital and AI applications customised for Local Public Transport, sharing, all the way to futuristic scenarios: at NME, the change that characterises this sector and that is determined by two main objectives, **efficiency and sustainability**, will be the main focus.  *"Thanks to the 110-plus companies present and the rich conference programme we are preparing to host, we will turn the spotlight on energy transition, new vehicles, innovative mobility systems, and therefore topics and technologies that can achieve more inclusive, efficient and sustainable solutions. But we will also address concrete opportunities - first and foremost the NRRP, which has earmarked more than Euro 32 billion for local public transport in Italy - and the new scenarios that are beginning to emerge" - says* **Luca Palermo, CEO of Fiera Milano.**    **SUSTAINABILITY AT THE HEART OF THE NEXT MOBILITY EXHIBITION**  The two NME exhibition halls will open the doors to a wide-ranging view of technologies, innovation and vehicles that will be on Europe's roads in the near future.  Environmental sustainability is the central focus around which the entire exhibition and training offer revolves, a fundamental aspect of the ecological transition that the fair will analyse from several perspectives  Many bus manufacturers were present, with vehicles for both urban and tourist public transport.  **Latest-generation engines, electric, gas and hydrogen buses**, but the event will also be an opportunity to see a **self-driving shuttle** and, as a preview, the first **hydrogen bus** completely made in Italy.  Several major global players have chosen the Next Mobility Exhibition to present their contribution to the sustainable evolution of collective mobility: from **green energy solutions**, to **biofuels** from food waste, to **urban sharing**.  Plenty of space is dedicated to the leading players in the energy transition and to IT companies, whose **digital solutions**, often integrated with artificial intelligence solutions, now enable increasingly efficient and sustainable management – in both environmental and economic terms – of public transport.  Finally, the main **operators** of **long-distance routes will not be forgotten.**  **DEVELOPING A CULTURE OF SUSTAINABILITY**  The heart of the three-day exhibition will also be the extensive **educational programme**, devised by the **Technical-Scientific Committee** chaired by Professor Pierluigi Coppola (Politecnico di Milano, Department of Mechanics) and including international associations (UITP - International Association of Public Transport and IRU - World Road Transport Organisation), ministries (Ministry of Infrastructure and Sustainable Mobility, Ministry of Economic Development, Ministry of Ecological Transition, Ministry of Tourism), academic institutions such as Bocconi University and the University of Campania, as well as the Conference of Regions and Autonomous Provinces, Trenord, Lifegate, Domus Air, Ernst & Young, Studio Malena, Innovup, Club Italia, transport associations (Agens, Anav, ASSTRA) and various associations representing the various nuances of energy transition: Anfia, Anie e-Mobility, Assosharing, Enea, Federmetano, Federmotorizzazione, H2IT (Italian Association for Hydrogen and Fuel Cells), Globe Italia, Motus-E and Unem (Mobility Energy Union).  It will open with the conference ***Drivers for sustainable and innovative mobility,*** which aims to offer the tools to be put in place, as of now, to revive the demand for public transport.  The trade associations, meanwhile, will be entrusted with the task of presenting the views and needs of the major transport companies operating in Italy, through the presentation of studies and analyses covering local public transport, commercial lines and tourist transport. Space was also given to the topics of share mobility, modal integration, digitalisation of MAAS (Mobility as a service). All this on an international platform where on 13 October Europe's major players will discuss the electrification of transport systems.  NME will also be an opportunity to present to the public for the first time the National Centre for Sustainable Mobility: twenty-five universities, as many research centres and 24 large companies, a public-private mix that immediately puts on the table an investment of Euro 394 million for the first three years (2023-2025), providing space for 696 dedicated researchers and 574 new recruits.  *Next Mobility Exhibition, to be held from 12 to 14 October 2022 at the Rho exhibition centre, is the new Fiera Milano event dedicated to the collective mobility chain. Organised by Fiera Milano, the event is realised in partnership with Agens (Confederal Agency for Transport and Services), Anav (National Road Haulage Association) and Asstra (Transport Association). NME 2022 enjoys the patronage of: European Commission, Ministry of Tourism, Ministry of Infrastructure and Sustainable Mobility, Lombardy Region and Municipality of Milan.* |
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