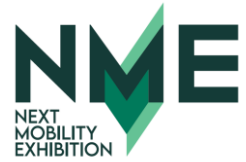




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**NEXT MOBILITY EXHIBITION IS TAKING SHAPE:  
ANFIA BUS DIVISION CONFIRMS PARTNERSHIP  
AND THE THREE LEADERS IN THE BUS MARKET ARE  
ANNOUNCING THEIR PARTICIPATION**

*IVECO BUS, Industria Italiana Autobus (IIA) and Rampini will be the stars at the collective mobility exhibition organised by Fiera Milano in cooperation with ASSTRA, ANAV and AGENS*

*Milan, 18 May 2022.* IVECO BUS, Industria Italiana Autobus and Rampini. In other words, the European leader in the intercity segment, the Italian market leader in the city bus sector, and the export champion and leading figure in the zero-impact minibus market segment will be the protagonists of **Next Mobility Exhibition**, a collective mobility show organised by Fiera Milano, to be held **12 -14 October 2022, in the Rho district.**

Manufacturers from ANFIA's bus section will exhibit their buses and represent the technologies and capacity of Italian companies to respond to the various missions set out in the National Recovery and Resilience Plan (NRP) for actions to improve local public transport, primarily the energy efficiency of the bus fleet and the competitive strengthening of the industrial supply chain.

Italian manufacturers, with their new ultra-low emission products, are therefore ready to make their contribution to the modernisation of the fleet, for which some 7.3 billion euros have been earmarked until 2035, which will enable local authorities and local public transport companies to modernise their fleets.

*"The presence of bus market leaders within NME is a source of pride for us. Made in Italy, even in the industrial sector of sustainable mobility, represents excellence" -said **Luca Palermo, CEO of Fiera Milano.** "Promoting important supply chains such as mobility, where investments have a significant multiplier on the economic, environmental and employment levels of our country, is part of Fiera Milano's mission" - he added.*

*"Collective mobility is a central issue for our association" - said **Giovanni De Filippis, President of ANFIA's Bus Section.** "Our members include leading domestic bus companies and players who have established themselves in international markets through innovative technologies and solutions that look at environmental and economic sustainability. Our country has a long history in the bus manufacturing sector, an industrial ecosystem that is finally becoming strategic again for the country system. Next Mobility Exhibition represents an important moment for our associates to present to national and international operators the innovative*

*products of a supply chain that is bidding to be an increasing protagonist of the ecological transition and the European green deal".*

## **A WORD TO THE MANUFACTURERS**

Electric, hybrid, natural and liquefied gas as well as hydrogen-powered buses are the hallmarks of the three manufacturers who have already confirmed their presence. Three realities that combine strong manufacturing roots in the Italian territory with the ability to export their manufactured goods throughout Europe.

*"Like IVECO BUS we are projecting ourselves more and more into the future from the point of view of technologies and experiences, drawing on market trends and the international landscape that determines the trends" - said **Giorgio Zino, IVECO BUS Europe Business Director** - "In this sense, Next Mobility Exhibition represents the right context to support and inspire us on a path of technological innovation and to define new scenarios together with the important partners who join the event. We are therefore embarking on this new adventure with the idea of making a further contribution to the industry on the path toward the transition to alternative drives, welcoming the transportation challenges of tomorrow with interest and innovative spirit".*

*"Industria Italia Autobus is a major player for the country system and a platform on which to reshape and relaunch sustainable public transport." - said **Antonio Liguori, president and CEO of the Group**. "Our presence at Next Mobility Exhibition 2022 certifies our role as a leader in the innovation sector and is an opportunity to show Europe the excellence of Made in Italy also in the construction of the latest generation of buses".*

*"Looking to the future means respecting the environment" - commented **Fabio Magnoni, General Manager of Rampini** - "With this in mind, today Rampini designs and manufactures zero-impact buses that have established themselves in Italy and many European countries. Our production of hydrogen range extender electric buses is the concrete solution to set the coordinates for smart and environmentally sustainable mobility. For us, Next Mobility Exhibition represents an international showcase where we can reaffirm the centrality of Italian manufacturing and revive the issues of a public transport called to confront the energy transition".*

## **TRAINING AND COMPARISON**

Next Mobility Exhibition will not only be an exhibition, but also a unique opportunity to discuss technologies, services, industrial and transport policies for the development of collective mobility that is increasingly

sustainable and attractive to customers, so as to accelerate the modal shift and make its fundamental contribution to the decarbonisation of the sector.

In fact, a rich programme of events is in the pipeline, the main points of which will be identified and proposed by the Technical-Scientific Committee chaired by Professor **Pierluigi Coppola**, Coordinator of the Air Urban Mobility Project at the **Politecnico di Milano**, and strengthened by the presence of Professor **Oliviero Baccelli** of **Bocconi University**, Professor **Fabrizio Zerbini**, Scientific Director of MobiUS Lab at SDA Bocconi, and Professor **Marcello Martinez** of the **University of Campania**. The railway company **Trenord** is also represented by its Chairwoman **Federica Santini**. Also, at the table of the Technical Scientific Committee of Next Mobility Exhibition is **Luca Cascone** of the **Transport Studies Commission of the Ministry of Infrastructure and Sustainable Mobility**, representing the Conference of Regions and Autonomous Provinces. On the association front, in addition to ANFIA, several organisations representing the various nuances of the energy transition are also present: **Federmetano**, **Motus-e**, **Enea**, **Unem** and **H2IT** (The Italian Hydrogen and Fuel Cell Association).

**Energy transition** will naturally be one of the key themes throughout the conferences, given that 2025 is only three years away, the year in which the switch-off for local public transport fleets is set. The event will therefore be an opportunity to reflect on how LPT will change as well as to take stock of the state of the art in the market and the potential of greener fuels: **gas**, **hydrogen** and **electric**.