

TRANSPOTECH LOGITEC

TRANSPORT AND LOGISTICS
EXHIBITION

POST SHOW REPORT TRANSPOTECH LOGITEC - NME - NEXT MOBILITY EXHIBITION

ED. MAGGIO MAY 2024

33.000
VISITATORI VISITORS

DA FROM **62**
PAESI COUNTRIES

539
ESPOSITORI EXHIBITORS

DA FROM **22**
PAESI COUNTRIES

NME
NEXT
MOBILITY
EXHIBITION

ESPOSITORI EXHIBITORS

TRANSPOTECH LOGITECH

429 ESPOSITORI *EXHIBITORS*
21 PAESI *COUNTRIES*
48 EVENTI FORMATIVI
SEMINARS
1.050 TEST DRIVE *TEST DRIVES*
+700 BUSINESS MEETINGS
BUSINESS MEETINGS

28% Trasporti
Transport
27% Componentistica/Accessori
Components/Accessories
24% Servizi per la logistica
Logistics Services
11% IT per la logistica e i trasporti
It Solution for logistics & transport
8% Community per la logistica e i trasporti
Community for logistics & transport
2% Prodotti per la logistica
Logistics Products

TOP 5

1 Olanda *The Netherlands*
2 Germania *Germany*
3 Belgio *Belgium*
4 Turchia *Turkey*
5 Polonia *Poland*

NME - NEXT MOBILITY EXHIBITION

110 ESPOSITORI *EXHIBITORS*
13 PAESI *COUNTRIES*
20 EVENTI FORMATIVI
SEMINARS
+117 BUSINESS MEETINGS
BUSINESS MEETINGS

27% Intelligent Transport System
Intelligent Transport System
21% Autobus e pullman
Bus and coach
15% Elettronica di bordo
On-board electronics
14% Componenti, accessori e ricambi
Components, accessories and spare parts
7% Servizi
Services
7% Enti e associazioni
Institutions and associations
6% Infrastrutture e servizi di ricarica
Infrastructure and charging services
3% Servizi di trasporto pubblico su ferro
e veicoli speciali
*Public rail transport services and special
vehicles*

TOP 5

1 Germania *Germany*
2 Francia *France*
3 Spagna *Spain*
4 Regno Unito *United Kingdom*
5 Olanda *The Netherlands*

VISITATORI VISITORS

PRINCIPALI ATTIVITÀ MAIN ACTIVITIES

- | | |
|--|--|
| 29% Azienda di autotrasporto, spedizioniere, corriere
<i>Transport company, forwarder, courier</i> | 4% Istituzioni, enti locali e università
<i>Institutions, trade associations, universities</i> |
| 20% Azienda di servizi (logistici, della mobilità, sharing mobility)
<i>Service company (logistic, mobility, sharing mobility)</i> | 4% Carrozzerie e officine
<i>Body shop and workshop</i> |
| 10% Produttori e distributori di ricambi componenti e accessori
<i>Manufacturers and distributors of components, spare parts and accessories</i> | 3% Allestimento di veicoli
<i>Vehicles' equipment</i> |
| 10% Produttori, distributori, rappresentanti di veicoli
<i>Manufacturers and distributors representatives of vehicles</i> | 3% Trasporto intermodale
<i>Intermodal transport</i> |
| 6% Concessionaria, rete post vendita
<i>Dealer, after sales network</i> | 2% Azienda petrolifera, distribuzione carburanti
<i>Oil company, fuel distribution</i> |
| 5% Trasporto pubblico
<i>Public transport</i> | 2% Trasporti speciali (medicinali, materiali deteriorabili, alimenti)
<i>Special transport (medicines, deteriorable materials, foods)</i> |
| | 2% Altro (bus operator, gestori traffico, trasporto di linea, corporate fleet, ncc)
<i>Other (bus operator, traffic managers / IT, scheduled transport, corporate fleet, rental with driver)</i> |

TOP 10 (ITALIA ESCLUSA ITALY NOT INCLUDED)

- | | |
|-------------------------------|-------------------------------------|
| 1 GERMANIA GERMANY | 6 FRANCIA FRANCE |
| 2 SVIZZERA SWITZERLAND | 7 REGNO UNITO UNITED KINGDOM |
| 3 POLONIA POLAND | 8 OLANDA THE NETHERLANDS |
| 4 ROMANIA ROMANIA | 9 SVEZIA SWEDEN |
| 5 SPAGNA SPAIN | 10 CINA CHINA |

VISITATORI VISITORS

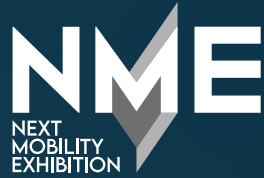
SETTORI DI INTERESSE SECTORS OF INTEREST*

22% Veicoli industriali <i>Industrial vehicles</i>	10% Autobus e pullman <i>Bus and coach</i>
18% Logistica dei trasporti <i>Transport logistics</i>	7% Intermodalità (portuale, ferroviaria) <i>Intermodality (port, railway)</i>
15% Rimorchi, semi rimorchi, container <i>Trailers, semi trailers, containers</i>	7% Soluzioni It <i>It solutions</i>
14% Veicoli commerciali <i>Commercial vehicles</i>	6% Movimento terra e costruzioni <i>Earth moving and constructions</i>
13% Allestimenti <i>Equipment</i>	3% Istituzioni <i>Institutions</i>
12% Servizi <i>Services</i>	3% Mobilità condivisa <i>Sharing mobility</i>
11% Componenti, accessori e ricambi <i>Components, accessories and spare parts</i>	3% Energy companies e utilities <i>Energy companies and utilities</i>

*Risposta multipla | *Multiple answer

POSIZIONE AZIENDALE JOB POSITION

31% Responsabile Tecnico <i>Technician Employee</i>	9% Libero Professionista / Consulente / Agente <i>Freelance / consultant / agent</i>
28% Titolare / Amministratore Delegato / Direttore Generale <i>Owner / chief executive officer / General manager</i>	4% Responsabile Marketing / Comunicazione <i>Marketing / communication manager</i>
13% Direttore / Manager <i>Director / Manager</i>	3% Responsabile Acquisti <i>Purchasing manager</i>
10% Responsabile Vendite <i>Sales manager</i>	2% Responsabile Ricerca e Sviluppo <i>Head of research and development</i>



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